



# Prevention, Innovation & Technology Grants

## Funding Submission Guide

The Office of Responsible Gambling leads the development of responsible gambling strategy and public policy advice to the NSW Government. The Office delivers a number of programs and initiatives, as part of a strategic approach that supports responsible gambling and prevents and minimises the risk of gambling related harm in the community.

This includes programs funded by the NSW Government's Responsible Gambling Fund—which plays a key role in advising the NSW Government on the allocation of funds for initiatives and programs that support responsible gambling and help reduce gambling related harm.





## Prevention, Innovation & Technology Grants

The Responsible Gambling Fund provides funding to support innovative projects that prevent and reduce gambling harm in communities across NSW.

The Office recognises opportunities for innovation and advancement can be led by a broad range of organisations. Support is prioritised for projects that advance the strategic goals of partnerships, education and awareness, support services and technology and innovation.

Support can be provided for one-off projects that address or enable unique opportunities to be put forward in the areas of technology, prevention and harm minimisation. Proposals that leverage emerging technologies, address challenges or gaps will be prioritised.

The Office encourages proposals involving:

- collaborative partnerships, for instance between technology firms and industry or service providers

- projects undertaken by experts from a variety of disciplines to ensure that technology is leveraged to most effectively deliver responsible gambling education, services and outcomes.

## Types of funding

The Office encourages proposals involving the development of new ways of promoting responsible gambling and reducing gambling harm through the use of technology.

The Office is open to supporting a wide range of projects.

For example, projects could include:

- the development of products that can be used by consumers, for example apps or online tools that:
  - help consumers make informed choices
  - use geographic location to support problem gamblers—for example by using location services to pinpoint gambling help services, or
  - self-assessment tools to identify problem gambling behaviours and then provide an avenue for referral



- projects that deliver gambling harm minimisation messaging in innovative ways—for example to a youth audience, or in the context of online sports betting
- development of online training content that aims to minimise harm. For example a suite of animations that explain how odds work and the chance of winning
- innovative application of ICT for health promotion in gambling harm minimisation—for example:
  - integration of responsible gambling messages into existing social media channels with a focus on emerging applications targeting selected audiences, or
  - integration of existing tools and triage systems in health and welfare settings to include or enhance gambling screening
- industry-led proposals to increase quality interactions between gambling venue staff members and customers in the domains of harm minimisation, referral to gambling help, and education and awareness.

## Eligibility

To be considered for funding a proposal needs to:

- be submitted by an organisation with an ABN
- clearly set out the need or gap it will address, and how it will have outcomes for people throughout NSW or to a targeted region/community in NSW
- uses technology and/or innovation to address the strategic goal(s) of technology and innovation, education and awareness, support services or partnerships
- be for a project with a fixed timeline and not for recurring, infrastructure or capital expenditure, or for operational costs including permanent staffing.





- sets out the *benefit* of the project—the possible impact and who specifically would benefit
- offers a unique approach or an innovation in the delivery of harm minimisation or promotion and understanding of responsible gambling
- considers an analysis of what is already available and why the proposal provides a better way of meeting the need
- will result in future practical applications to benefit the people of NSW.

### Viability

The extent to which the proposal:

- has an achievable project scope, methodology, deliverables and timeline. Applicants will need to articulate both the *output* and *outcomes* of the project
- brings together a project team with the appropriate skills to ensure success
- will be managed by an organisation with a sound track record in delivering similar projects
- involves relevant partnerships to complement the project.

### Learnings

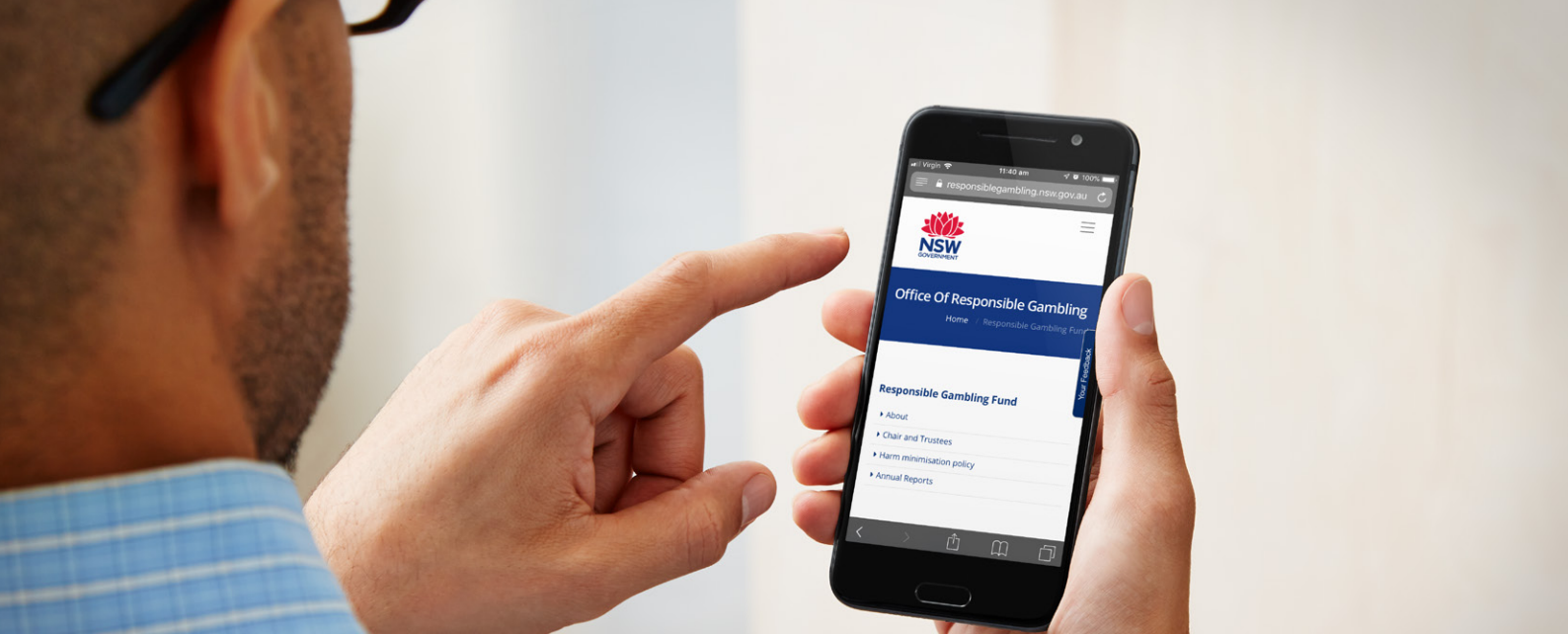
The extent to which the proposal:

- has an evidenced understanding of the current opportunity or issue the project intends to address
- incorporates evaluation to present a final report with analysis of project learnings
- demonstrates an understanding of and responsiveness to existing products and the current environment
- considers and addresses the potential practical application and implementation of the learnings.

### Budget

The extent to which the proposal:

- offers value for money and appropriate use of government funds
- includes direct or in-kind contributions from the applicant
- is based on realistic estimated costs.



## Funding conditions

If you are approved for funding you will be required to:

- sign a funding agreement
- publicise the funding from the Office of Responsible Gambling in relevant publications, media or other material
- acquit the grant by providing a report on the project within 6 weeks of the project being completed.

Applicants should note that, depending on the nature of the proposal, special funding conditions may be required such as co-branding and/or IP or appropriate licensing arrangements.

## Get in touch

Contact the Office of Responsible Gambling Grants team for assistance:

### Phone

(02) 9995 0992

### Translating and interpreter service

131 450

### Relay service

133 677 (TTY) or 0423 677 767 (SMS relay)

### Email

[info@responsiblegambling.nsw.gov.au](mailto:info@responsiblegambling.nsw.gov.au)

### More information

[responsiblegambling.nsw.gov.au](http://responsiblegambling.nsw.gov.au)