

# Gambling Help Services

Annual Activity Report  
2020–2021

[gambleaware.nsw.gov.au](http://gambleaware.nsw.gov.au)



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# Background

The Office of Responsible Gambling (the Office) collects data from funded Gambling Help services and other sources to monitor performance and trends in gambling treatment within NSW. This report covers the data collected between 1 July 2020 to 30 June 2021 from Gambling Help services. Previous reports are available on the GambleAware website.

Only those clients who received at least one counselling session between 1 July 2020 and 30 June 2021 were included in the final data set. Non-consenting clients were counted in the current report, though their demographic and gambling-related data were not included.

Data from 53 counselling services funded by the Office (through the Responsible Gambling Fund) during the 1 July 2020 to 30 June 2021 period was included in the final data set.

Data on clients seen by volunteer counsellors was included. Client and session data from Wesley Community Legal Service was not included as they provide legal services only. Where client responses were recorded as 'Data not collected', 'N/A' or 'Not stated/inadequately described', these data points were excluded from calculations for demographics, gambling, mental health and access to gambling unless otherwise stated.

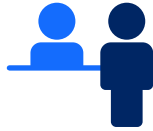
Data from the Gambling Helpline telephone counselling service or Gambling Help Online digital counselling service is not included in this report.

# Summary of Activity

## Client and session numbers

**5,149**

clients received counselling services in 2020/21



**52 minutes**

Average session duration for all session types, across all services



**30,469**

Counselling sessions delivered in 2020/21

Gambling counselling made up 89.2% of all counselling sessions and 10.8% of all counselling sessions were for financial counselling

↓ **17.2%**

Decrease in number of clients in 2020/21 from 2019/20

↓ **12.1%**

Decrease in number of counselling sessions in 2020/21 from 2019/20

**9,993**



In-person counselling sessions

**14,801**



Telephone sessions

**5,675**



Online sessions

**29,052**



Individual sessions

**854**



Group sessions

**563**



Couple/family sessions

## Client gambling activities

The two most common preferred gambling venues

**40.5%**

Clients whose preferred gambling venues were **hotels or pubs**

**34.9%**

Clients whose preferred gambling venues were **clubs**

The majority of clients undertaking gambling counselling preferred to access gambling in person



**85.1%**

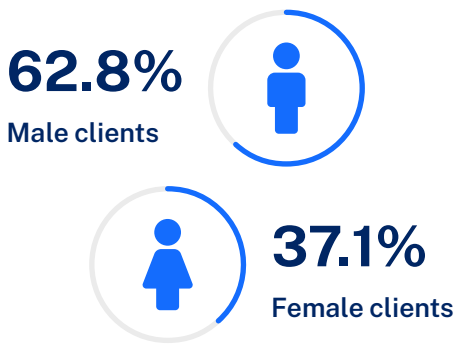
preferred to access gambling in person



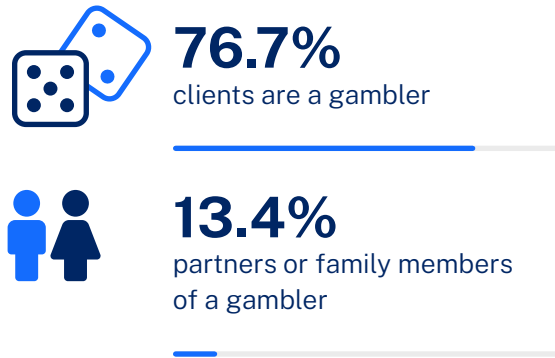
**12.3%**

preferred to access gambling online

## Client demographics



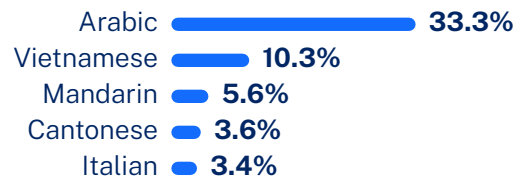
Of clients receiving counselling



**21.5%**

of clients reported that they spoke a language other than English at home

Of these languages, the most commonly spoken were:



**6.7%**

of clients identified themselves as Aboriginal, Torres Strait Islander or both

## Client mental health, substance use and legal history

Of clients undertaking gambling counselling



# Client and Session Numbers

A total of 5,149 clients received 30,469 counselling services between 1 July 2020 and 30 June 2021.

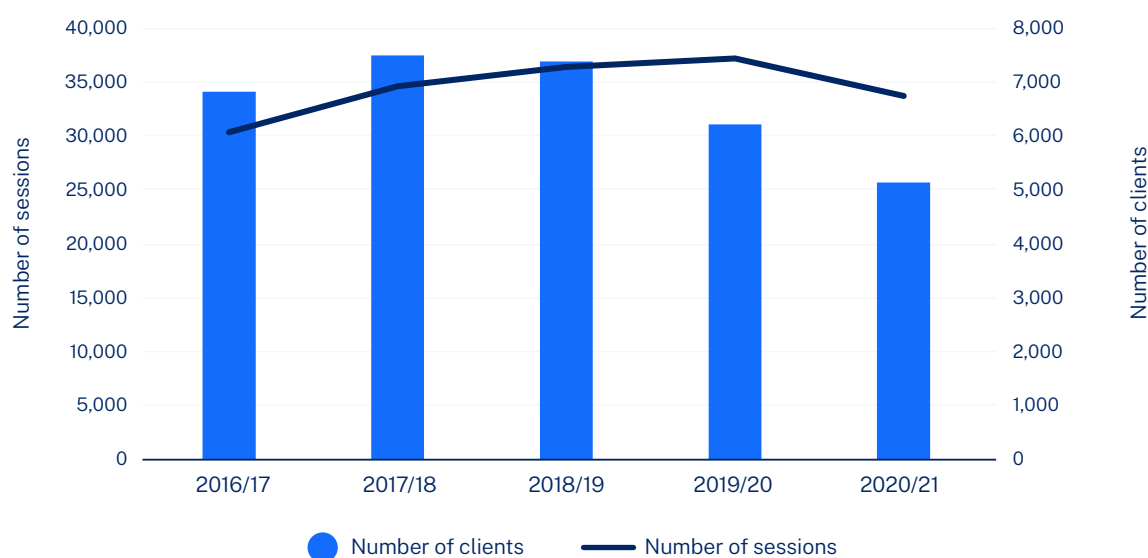
The number of clients in 2020/21 decreased by 17.2% from 2019/20, and the number of counselling sessions decreased by 12.1%.

Clients who refused their data collection totalled 1,289 (24.3%).<sup>1</sup>

**Table 1** – Annual percentage change in clients and sessions for the past five years

	Number of clients	Percentage change from previous year	Number of sessions	Percentage change from previous year
2020/21	5,149	-17.2%	30,469	-12.1%
2019/20	6,220	-16%	34,646	-5.1%
2018/19	7,401	-1.4%	36,522	-2.1%
2017/18	7,508	+9.6%	37,308	+10.2%
2016/17	6,848	+8.0%	33,840	+14.6%

**Figure 1** – Figure 1 Number of clients and number of sessions for the past five years



A total of 30,469 counselling sessions were delivered in 2020/21. Of these, 27,165 were for gambling counselling and 3,304 were for financial counselling. As shown in Table 2, the average number of sessions per client was 5.9.

<sup>1</sup> Where client responses were recorded as 'Data not collected', 'N/A' or 'Not stated/inadequately described', these data points were excluded from calculations for demographics, gambling activities, access to gambling and mental health, unless otherwise stated.

**Table 2** — Session to client ratio for all counselling sessions

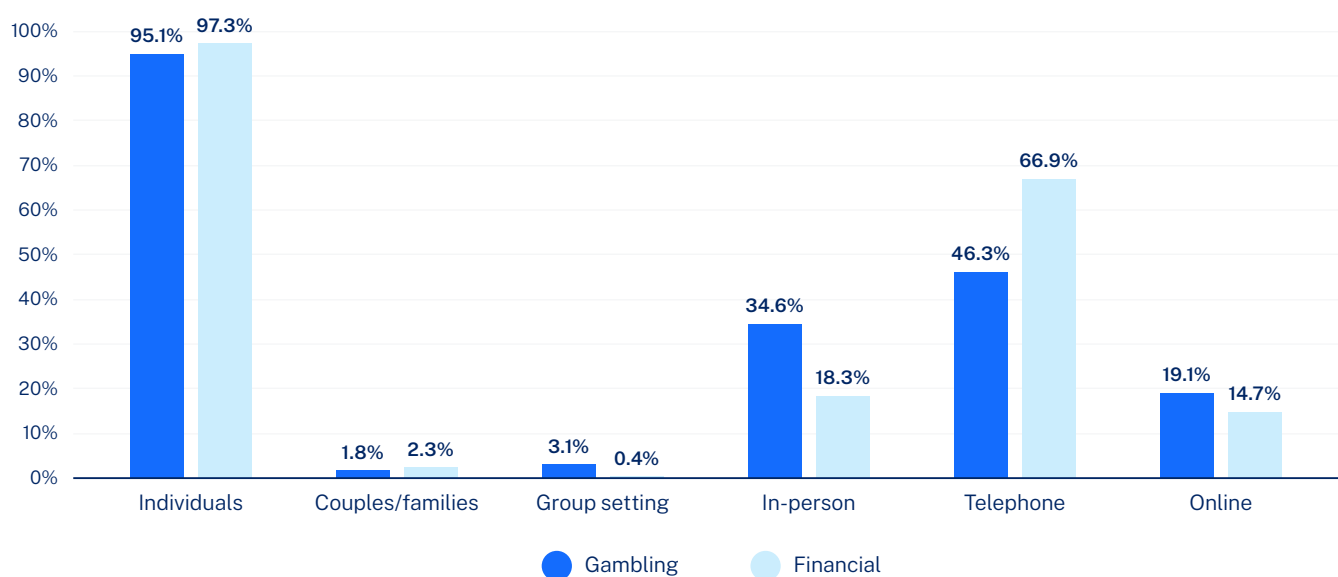
Number of clients	Number of counselling sessions	Average sessions per client
5,149	30,469	5.9

Gambling counselling sessions made up 89.2% of all counselling sessions. Of these, 34.6% of sessions were conducted in-person, 46.3% were by telephone and 19.1% were held online in 2020/21.<sup>2</sup>

Financial counselling sessions made up 10.8% of all counselling sessions. Of these, 18.3% of sessions were conducted in-person, 66.9% were by telephone and 14.7% were held online in 2020/21.

The proportion of sessions conducted for gambling and financial counselling is shown in Figure 2.

**Figure 2** — Gambling and financial counselling by location and session type



Of all clients who attended gambling counselling sessions, 25.7% only attended one session, as shown in Table 3.

**Table 3** — Number and percentage of clients who attended only one gambling counselling session

Number of clients attending gambling counselling sessions	Number of clients attending only one gambling counselling session	Proportion of clients attending only one gambling counselling session
4,522	1,161	25.7%

Of all clients who attended financial counselling, 38.2% only attended one session, as shown in Table 4.

**Table 4** — Number and percentage of clients who attended only one financial counselling session

Number of clients attending financial counselling sessions	Number of clients attending only one financial counselling session	Proportion of clients attending only one financial counselling session
793	303	38.2%

<sup>2</sup> Gambling Helpline and Gambling Help Online counselling sessions are not counted in this report.

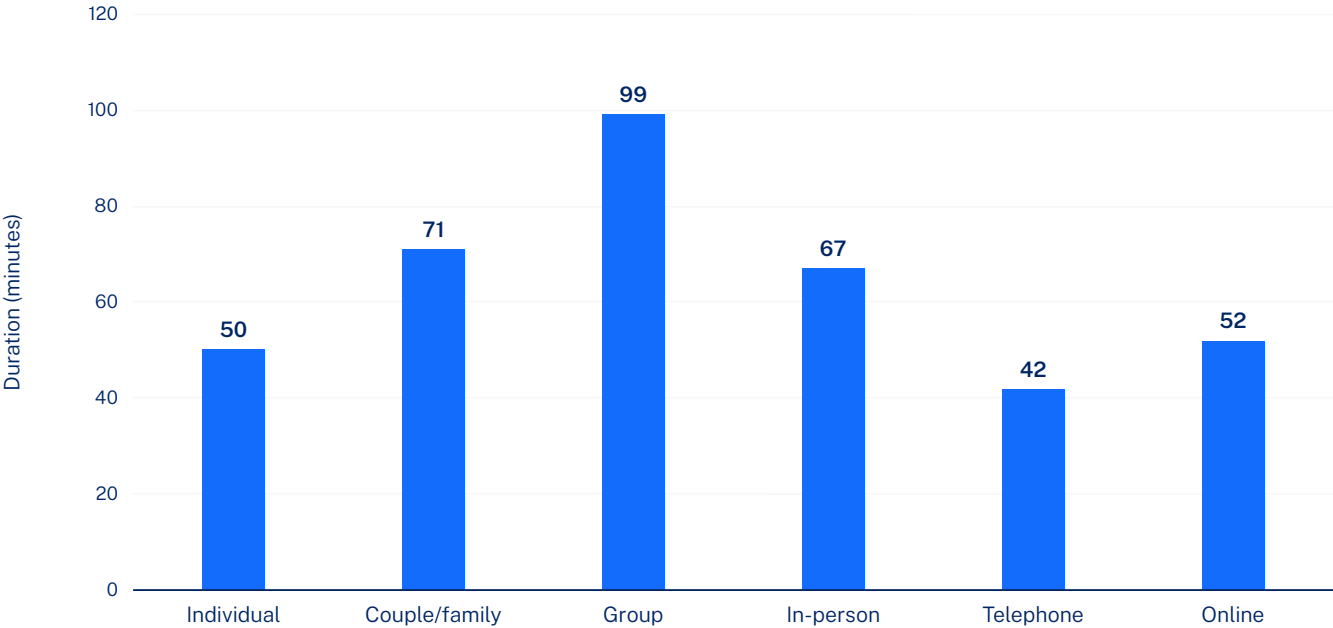
# Session Type, Duration and Location

## Session Duration

The average session duration was 52 minutes. Sessions involving more than one client were on average longer than sessions only involving one client. This is in line with expectations, more time is required to effectively engage with a group of clients than an individual.

In-person counselling were longer on average than telephone and online counselling sessions. (Figure 3).

**Figure 3** – Average duration (minutes) of counselling sessions by session type and location

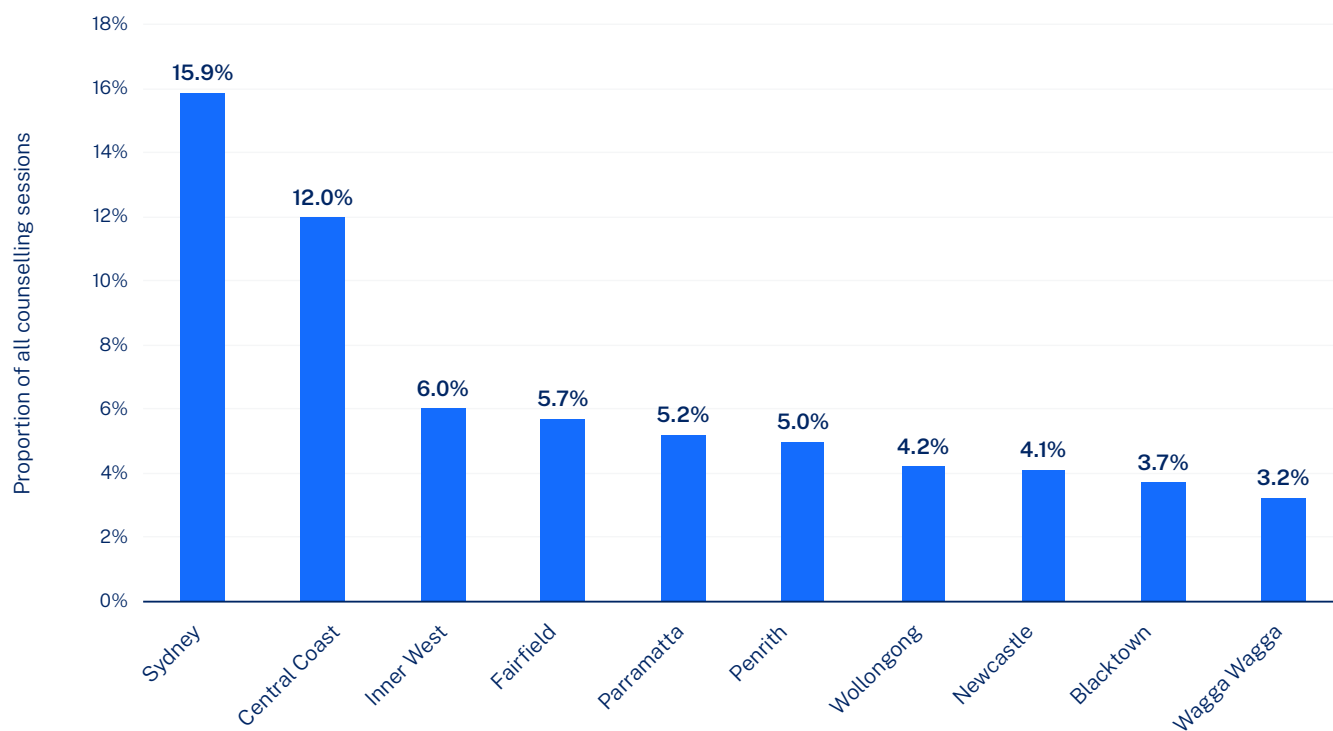




## Session Location

In 2020/21, counselling sessions were conducted in 60 Local Government Areas (LGAs).<sup>3</sup> The highest proportion of counselling sessions were conducted in the Sydney LGA (Figure 4).

**Figure 4** – Proportion of counselling sessions per LGA



<sup>3</sup> Does not include telephone or online counselling sessions

# Demographics

## Age and Gender

Of the clients receiving counselling during 2020/21, 62.8% identified as male, 37.1% female and 0.1% did not state their gender. The age group with the highest proportion of clients was 35–49 years (39.9%). This age group consisted of 41.7% of all male clients and 36.9% of all female clients.

Table 5 displays the breakdown of clients by age and gender.

**Table 5** — The number and percentage of clients by age and gender

Age	Total <sup>4</sup>		Males		Females	
	Number	%	Number	%	Number	%
<18 years	1	<0.1%	1	<0.1%	0	0.0%
18–34 years	1,086	27.3%	829	33.3%	256	17.4%
35–49 years	1,585	39.9%	1,040	41.7%	544	36.9%
50–64 years	927	23.3%	468	18.8%	458	31.1%
65+ years	372	9.4%	155	6.2%	215	14.6%

## Indigenous Status

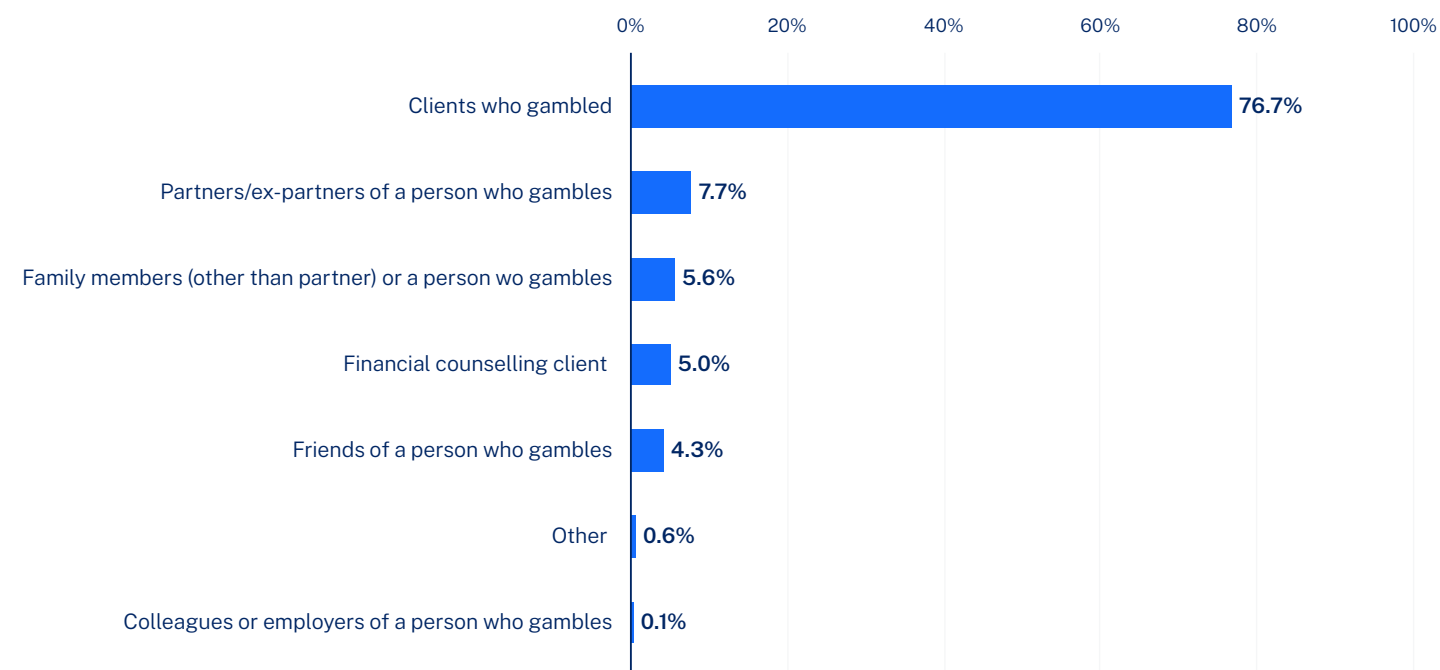
261 (6.7%) of clients reported that they were Aboriginal, Torres Strait Islander, or both Aboriginal and Torres Strait Islander.

<sup>4</sup> Total count includes clients who did not state their gender

## Client Type

The majority of clients who attended counselling services were gamblers (76.7%), followed by family and friends (17.6%) (Figure 5).

**Figure 5** – Proportion of each client type attending counselling service



The percentage of male clients who gambled (89%) was higher than the percentage of female clients who gambled (55.4%) (Table 6). Of the clients who were partners, family members or ex-partners, 74% were female and 26% were male.

**Table 6** – Number and percentage of client type by gender

Client type	Total <sup>5</sup>		Males		Females	
	Number	%	Number	%	Number	%
Gambler	3,048	76.7%	2,232	89.0%	811	55.4%
Partner/ex-partner	308	7.7%	38	1.5%	270	18.5%
Family member (other than partner)	224	5.6%	66	2.6%	158	10.8%
Financial counselling client	200	5.0%	87	3.5%	113	7.7%
Friend	169	4.3%	78	3.1%	91	6.2%
Other	25	0.6%	6	0.2%	19	1.3%
Colleague or employer	2	0.1%	1	<0.1%	1	0.1%

<sup>5</sup> Total count includes clients who did not state their gender

## Language

A total of 828 clients (21.5%) spoke a language other than English at home. Arabic and Vietnamese were the most frequently reported languages other than English (Table 7).

**Table 7** – The top ten most frequently reported languages spoken at home by clients other than English

Language	Number	Percentage <sup>6</sup>
Arabic	276	7.2%
Vietnamese	85	2.2%
Mandarin	46	1.2%
Cantonese	30	0.8%
Italian	28	0.7%
Thai	27	0.7%
Korean	26	0.7%
Hindi	24	0.6%
Spanish	20	0.5%
Nepali	19	0.5%

Of the clients reporting speaking a language other than English at home, 313 (37.8% of all clients who spoke a language other than English at home) reported speaking English “not at all” or “not well” (Table 8).

**Table 8** – The top five most frequently reported languages other than English spoken by clients with reported English proficiency of “not well” or “not at all”

Language	Number	Percentage of clients with English proficiency “not well” or “not at all”
Arabic	151	18.2%
Vietnamese	53	6.4%
Mandarin	28	3.4%
Cantonese	19	2.3%
Korean	18	2.2%

<sup>6</sup> English-only speakers are included in this data

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## Suburb of Residence

The top ten suburbs/towns of residence for clients during 2020/21 are displayed in Table 9.

**Table 9** – The top ten suburbs/towns of residence for clients 2020/21

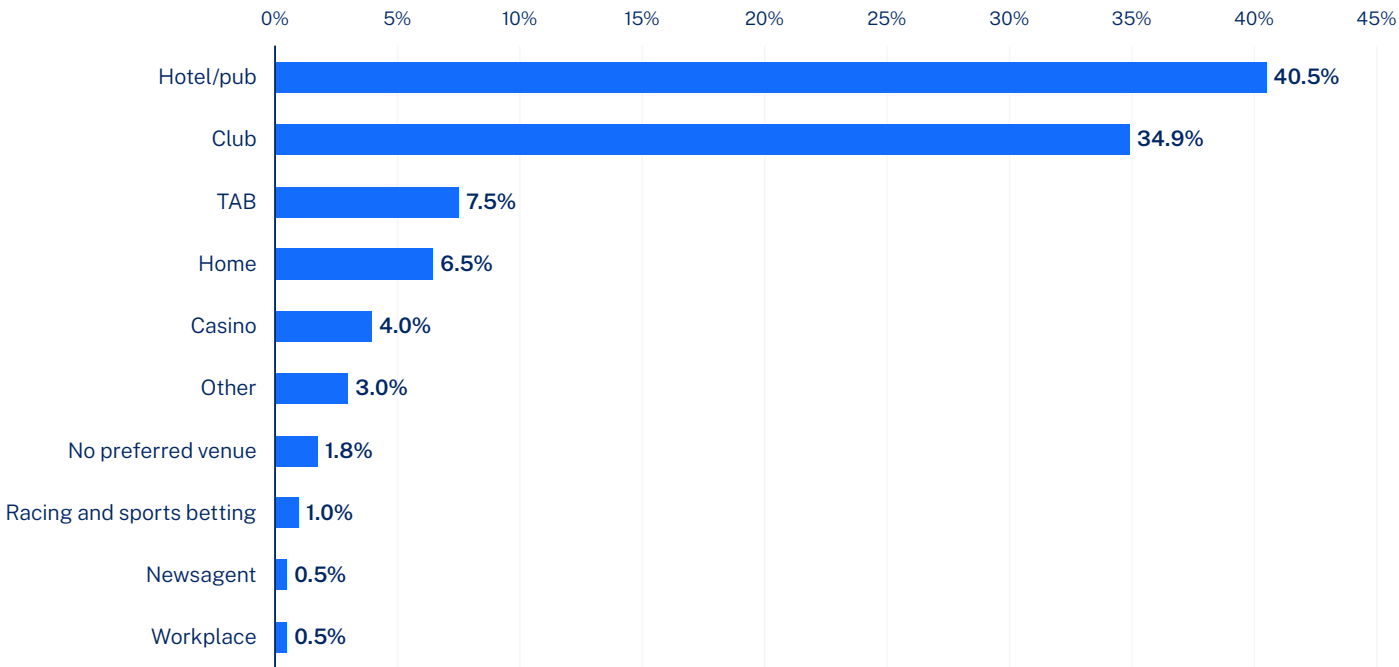
Suburb/Town	Number	Percentage
Wagga Wagga	64	1.6%
Broken Hill	62	1.5%
Sydney	47	1.2%
Lavington	45	1.1%
Orange	42	1.0%
Albury	41	1.0%
Bankstown	41	1.0%
Dubbo	37	0.9%
Bathurst	35	0.9%
Auburn	34	0.8%

# Gambling Activities

## Preferred Gambling Venue

Across all gambling counselling clients, the most frequently recorded preferred gambling venues were Hotel/pub (40.5%) and Club (34.9%).

Figure 6 – Preferred gambling venue for gambling counselling clients<sup>7</sup>



<sup>7</sup> 'Online' is not an option within this dataset

## Principal Gambling Activity

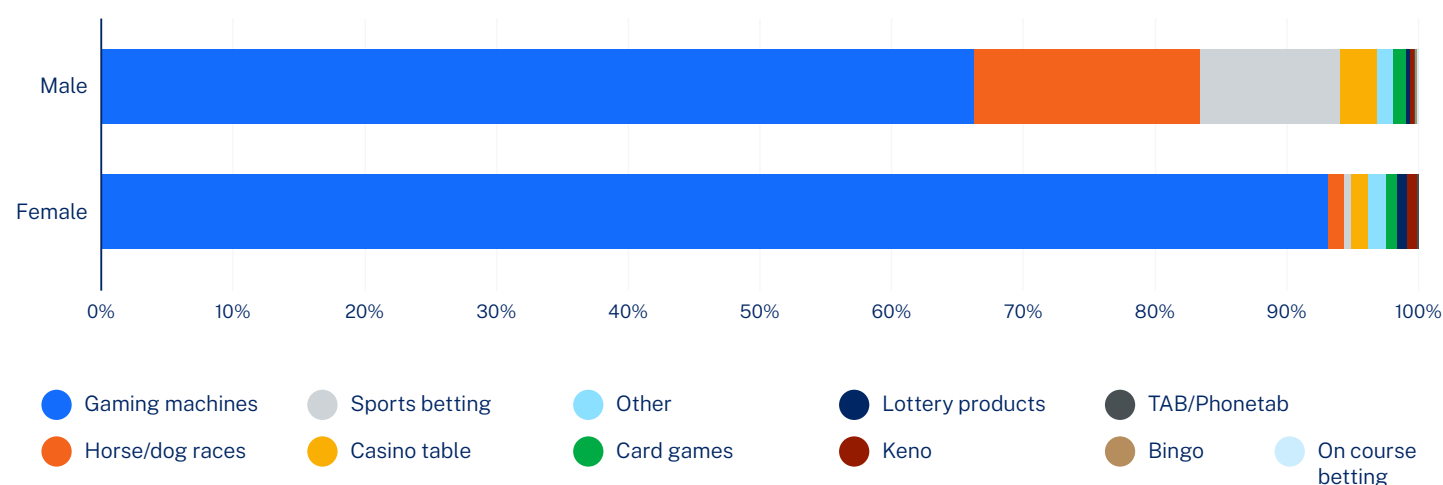
For all gambling counselling clients specifying a principal gambling activity, gaming machines was the most common (73.3%) followed by horse/dog races (13.1%) (Table 10).

**Table 10** – Principal gambling activity for all gambling counselling clients

Gambling Activity	Total <sup>8</sup>		Males		Females	
	Number	%	Number	%	Number	%
Gaming machines	2,116	73.3%	1,400	66.2%	713	93.1%
Horse/dog races	378	13.1%	367	17.3%	10	1.3%
Sports Betting	228	7.9%	224	10.6%	4	0.5%
Casino table games	68	2.4%	58	2.7%	10	1.3%
Other	38	1.3%	27	1.3%	11	1.4%
Card games	28	1.0%	22	1.0%	6	0.8%
Lottery Products	13	0.5%	7	0.3%	6	0.8%
Keno	11	0.4%	6	0.3%	5	0.7%
Bingo	3	0.1%	2	0.1%	1	0.1%
TAB/Phonetab	2	0.1%	2	0.1%	0	0.0%
On course (racing & sports betting)	1	<0.0%	1	<0.1%	0	0.0%

The vast majority of female gambling counselling clients (93.1%) reported gaming machines as their principal gambling activity, with no female clients reporting on course betting or TAB/Phonetab as a principal gambling activity. Principal gambling activities reported by male gambling counselling clients were more varied, with 66.2% reporting gaming machines as their principal gambling activity, followed by horse/dog races (17.3%) and sports betting (10.6%) (Figure 7).

**Figure 7** – Principal gambling activity of gambling counselling clients by gender



<sup>8</sup> Total count includes clients who did not state their gender

## Secondary Gambling Activity

Across all clients undertaking gambling counselling, 25.7% reported a secondary gambling activity (Table 11). A secondary gambling activity is where a gambling counselling client reports more than one preferred gambling activity, but it is not their primary method of gambling. Clients may have more than one secondary gambling activity.

**Table 11** – Secondary gambling activity for gambling counselling clients

Gambling Activity	Number	Percentage <sup>9</sup>
Sports betting	412	35.5%
Horse/dog races	389	33.5%
Gaming machines	226	19.5%
Lottery products	159	13.7%
Casino table games	144	12.4%
Keno	119	10.3%
Card games	106	9.1%
Other	42	3.6%
Bingo	31	2.7%
TAB/Phonetab	1	0.1%

## Preferred Means of Accessing Gambling

Across all clients undertaking gambling counselling, the vast majority preferred to gamble in person (85.1%) (Table 12).

**Table 12** – Preferred means of accessing gambling for gambling counselling clients

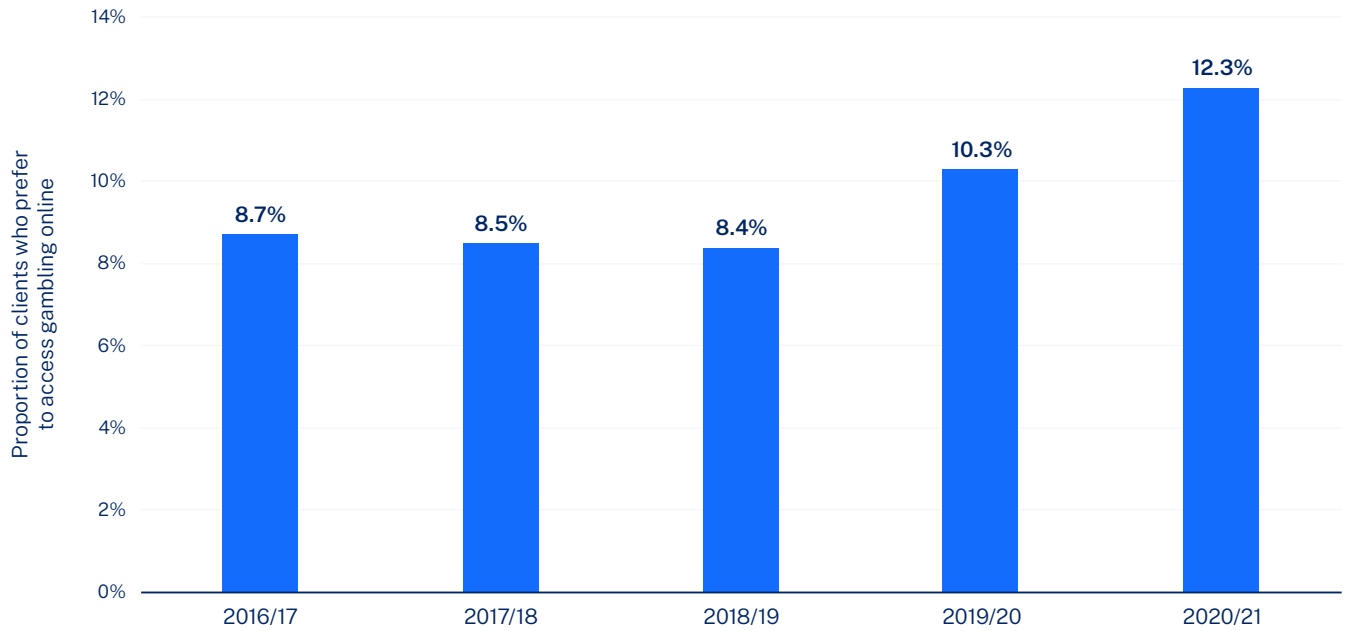
Means of Accessing Gambling	Number	Percentage
In person	2,486	85.1%
Online	358	12.3%
Telephone	56	1.9%
No preference	14	0.5%
Other	8	0.3%

<sup>9</sup> Percentages were calculated according to the number of clients undertaking gambling counselling who specified a secondary gambling activity



The proportion of gambling counselling clients who prefer to access gambling online experienced its single largest year jump in the last 5 years (2%) to the highest proportion of clients on record (Figure 8).

**Figure 8** — Online gambling as preferred means of accessing gambling over the past five years



# Access to Services

## Referral Source

In 2020/21, 39% of clients sought support through another health service, including the Gambling Helpline, medical services, or a self-help group, before engaging with a Gambling Help Service.

Of clients who noted a referral source, 21.9% of clients self-referred to Gambling Help, 17.7% were referred by the Gambling Helpline, 14.7% were referred to Gambling Help by a family member, and 14.6% reported another agency as their referral source<sup>10</sup> (Figure 9).

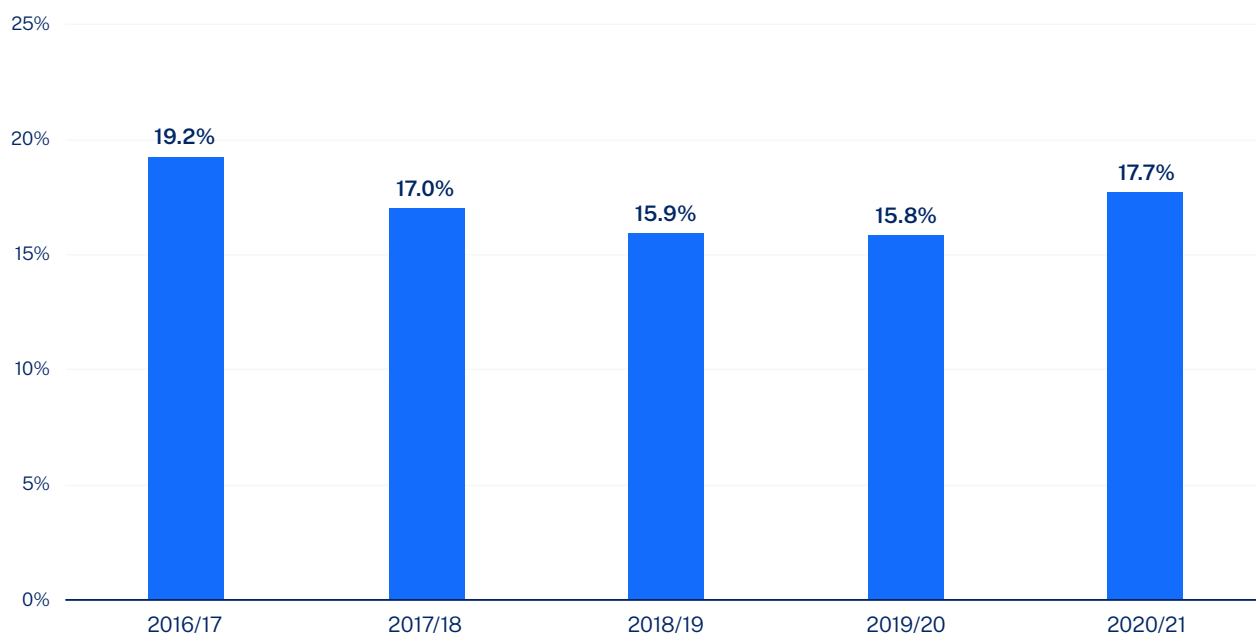
The proportion of clients reporting Gambling Helpline as their most recent referral jumped 1.9% in 2020/21 after gradually reducing over the previous four years (Figure 10).

**Figure 9 — Proportion of clients per most recent referral source**



<sup>10</sup> 'Another Agency' includes all mental health and financial services agencies that are not listed at Figure 9

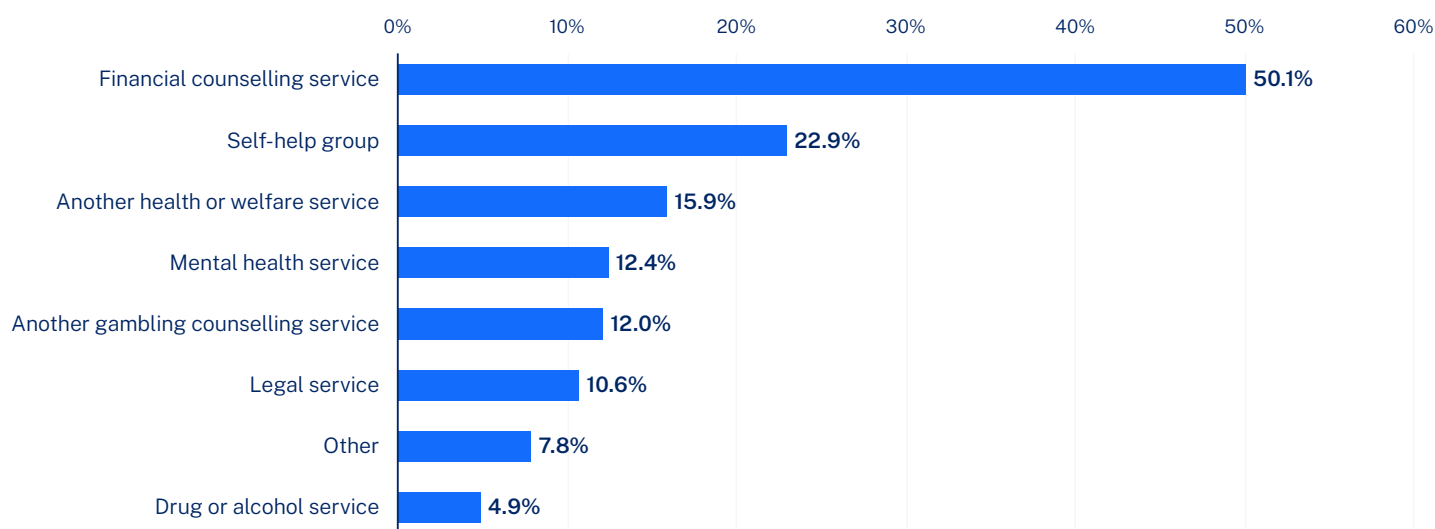
**Figure 10** – Proportion of all clients referred by Gambling Helpline



## Referrals of clients to other service providers

Across all clients receiving counselling in 2020/21, 25.5% were referred to another service provider. Clients who received a referral to another service provider were most commonly referred to financial counselling service providers (50.1%). Clients were also referred to self-help groups (22.9%) and another health/welfare group (15.9%) (Figure 11).

**Figure 11** – Proportion of services clients were referred to<sup>11</sup>



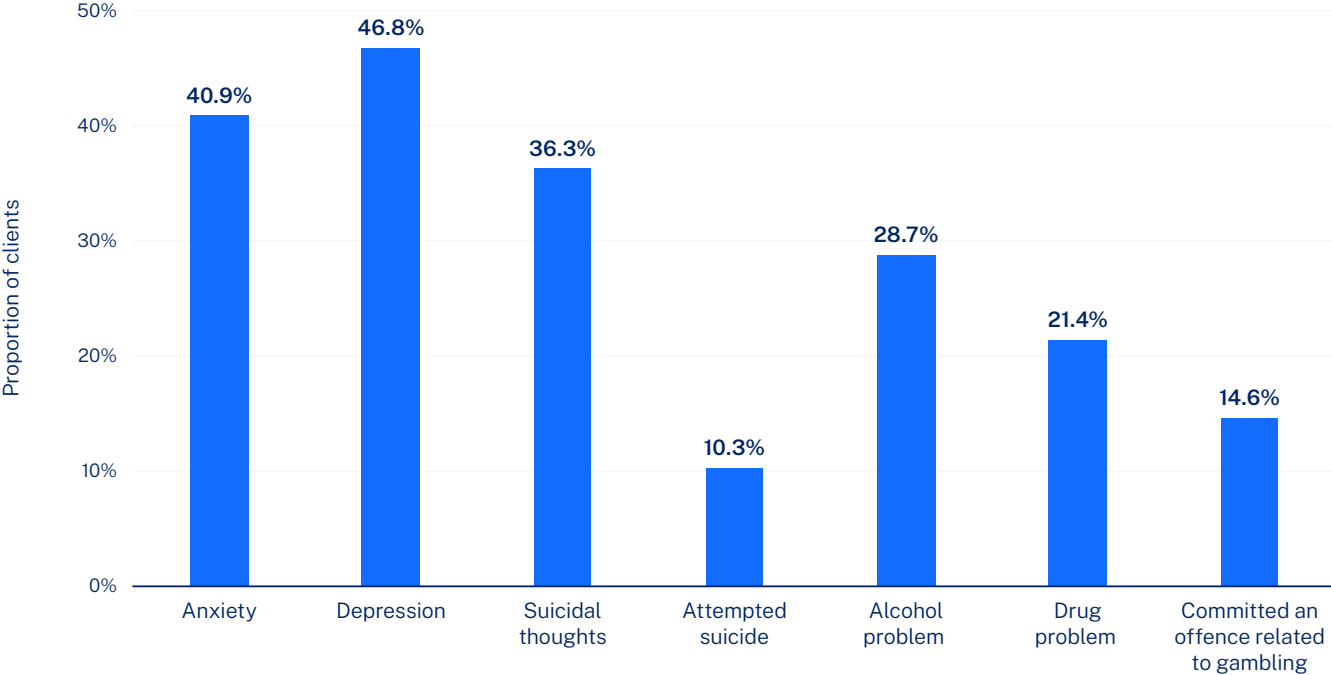
<sup>11</sup> Percentages do not include clients not referred to another service provider

# Mental Health, Substance Use and Legal History

Significant numbers of clients who undertook gambling counselling reported having mental health, substance use or legal issues (Figure 12).<sup>12</sup>

14.7% of clients reported no mental health, substance use or legal issues.

**Figure 12** – Proportion of clients who reported a mental health, substance abuse or legal issue



<sup>12</sup> Percentages are limited to clients undertaking gambling counselling who responded either 'Yes' or 'No'

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## Anxiety

Across all consenting clients, 40.9% (1,111)<sup>13</sup> had been diagnosed with anxiety. Of these clients, there was a higher proportion of males (64.7%) than females (35%).

## Depression

Across all consenting clients, 46.8% (1,273)<sup>14</sup> had been diagnosed with depression. Of these clients, there was a higher proportion of males (66.4%) than females (33.3%).

## Suicide Thoughts

Across all consenting clients, 36.3% (977)<sup>15</sup> have had thoughts of suicide. Of these clients, there was a higher proportion of males (70.7%) than for females (29.1%).

## Suicide Attempt

Across all consenting clients, 10.3% (275) had attempted suicide. Of these clients, there was a higher proportion of males (67.3%) than females (32.7%).

## Alcohol Problem

Across all consenting clients, 28.7% (770)<sup>16</sup> have had a problem with alcohol. Of these clients, there was a higher proportion of males (79.1%) than females (20.5%).

## Drug Problem

Across all consenting clients, 21.4% (578)<sup>17</sup> have had a problem with other drugs. Of these clients, there was a higher proportion of males (80.8%) than females (18.9%).

## Legal History<sup>18</sup>

Across all consenting clients, 14.6% (389) reported a legal history of having committed an offence relating to their gambling. Of these clients, there was a higher proportion of males (73.3%) than females (26.7%).

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<sup>13</sup> Count includes clients who did not state their gender

<sup>14</sup> Count includes clients who did not state their gender

<sup>15</sup> Count includes clients who did not state their gender

<sup>16</sup> Count includes clients who did not state their gender

<sup>17</sup> Count includes clients who did not state their gender

<sup>18</sup> Legal History refers to having committed an offence relating to gambling

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